

Southern Calibration Laboratories Limited
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PRIVACY NOTICE

What is the purpose of this notice?

To describe how we collect and use personal data about you in accordance with the General Data Protection Regulations (GDPR). By using our website, or by providing your information to us, you acknowledge your acceptance of the provisions in our privacy policy. Our privacy policy will be reviewed from time to time and any changes to this policy will be updated to this notice. By continuing to use our services and website, or provide us with a service, after such changes are posted, you will be deemed to have accepted such changes.

What we need

Southern Calibration Laboratories Ltd will be what's known as the "Controller" of the personal data you provide to us. We only collect basic personal data about which does not include any special categories of personal information about (known as Special Category Data). This may include information such as name, address, e-mail, telephone number, financial information (excluding debit/credit card details.).

Why we need it

We need to know your basic personal data in order to *provide or use goods and services, process orders, process and track our orders, provide you with marketing and tell you about our products and services*. We will not collect any personal data we do not need to provide and oversee these services to you.

What we do with it

We only ever use your personal data where it is necessary:

- to enter into, or perform, a contract with you
- to comply with a legal duty
- to protect your vital interests
- for our own (or a third party's) lawful interests, provided your rights don't override these.

In any event, we'll only use your information for the purpose or purposes it was collected for (or for closely related purposes).

We may process personal information for certain legitimate business purposes, which include some or all of the following:

- where the processing enables us to enhance, modify, personalise or otherwise improve our services/communications for the benefit of our customers
- to identify and prevent fraud
- to enhance the security of our network and information systems
- to better understand how people interact with our websites
- to provide communications which we think will be of interest to you
- to determine the effectiveness of promotional campaigns and advertising.

Whenever we process data for these purposes we will ensure that we always keep your personal data rights in high regard and take account of these rights at all times.

When we process your personal data for our legitimate interests, we will make sure that we consider and balance any potential impact on you, and your rights under data protection laws. Our legitimate business interests do not automatically override your interests - we will not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law). You have the right to object to this processing if you wish, and if you wish to do so please contact us by emailing manager@southcal.co.uk, or using the contact details provided on our website (www.southcal.co.uk). Please bear in mind that if you object this may affect our ability to carry out tasks above for your benefit.

Where we keep it

We are based and store our data in the UK.

How long we keep it

We will only use and store information for so long as it is required for the purposes it was collected for. How long information will be stored depends on the information in question and what it is being used for. For example, if you ask us not to send you marketing e-mails, we will stop storing your e-mails for marketing purposes (though we'll keep a record of your preference not to be e-mailed).

We regularly review what information we hold and delete what is no longer required. We never store payment card information. We will not retain your data for any longer than necessary.

What we would also like to do with it

We would, however, like to use your name and e-mail address to inform you of any new services we offer from time to time. This information is not shared with third parties and you can unsubscribe at any time via phone, e-mail or on our website.

What are your rights?

We want to ensure that you remain in control of your personal data. Part of this is making sure you understand your legal rights, which are as follows:

- the right to confirmation as to whether we have your personal data and, if we do, to obtain a copy of the personal information we hold (this is known as a data subject access request)
- the right to have your data erased (though this will not apply where it is necessary for us to continue to use the data for a lawful reason)
- the right to have inaccurate data rectified
- the right to object to your data being used for marketing.
- where technically feasible, you have the right to personal data you have provided to us which we process automatically based on your consent or the performance of a contract. This information will be provided in a common electronic format.

Please keep in mind that there are exceptions to the rights above and, though we will always try to respond to your satisfaction, there may be situations where we are unable to do so.

If you wish to raise a complaint on how we have handled your personal data, you can contact us on manager@southcal.co.uk and we will investigate the matter.

If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law you can complain to the Information Commissioner's Office, the UK supervisory authority for data protection issues.